



N. L. Dalmia[®]
**Institute of Management
Studies and Research**
(A School of Excellence of N. L. Dalmia Educational Society)

PIONEERING EXCELLENCE

We Nurture. We Transform. We Create Global Business Leaders.

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▶ ABOUT US

Founded in 1995, N. L. Dalmia Institute of Management Studies and Research (NLDIMSR) was established on the vision of Late Founder Shri. Niranjanal Dalmia. His dream was not only to impart knowledge but to nurture leaders of tomorrow, built on values of academic excellence and holistic development.

The Institute holds approval from the All India Council for Technical Education (AICTE) and has been accredited with an A+ Grade by the National Assessment and Accreditation Council (NAAC) in its 2nd cycle, along with the South Asian Quality Assurance System (SAQS) for five years, attesting to its academic excellence and infrastructure.

Its Post Graduate Diploma in Management (PGDM) program holds accreditation from the National Board of Accreditation (NBA), ensuring the highest industry standards and is also approved by the Association of Indian Universities (AIU), making it equivalent to an MBA and empowering students to thrive in today's dynamic business environment.

NLDIMSR has also carved its place in the national academic landscape by hosting and becoming the fourth and the only non-IIM partner of the Indian Finance Association, joining IIM Ahmedabad, IIM Bangalore and IIM Calcutta for the India Finance Conference 2023.

Every program is thoughtfully designed to blend theory with practice, equipping students with skills essential for today's competitive world. The faculty go beyond teaching—they mentor, inspire and guide the next generation of leaders.

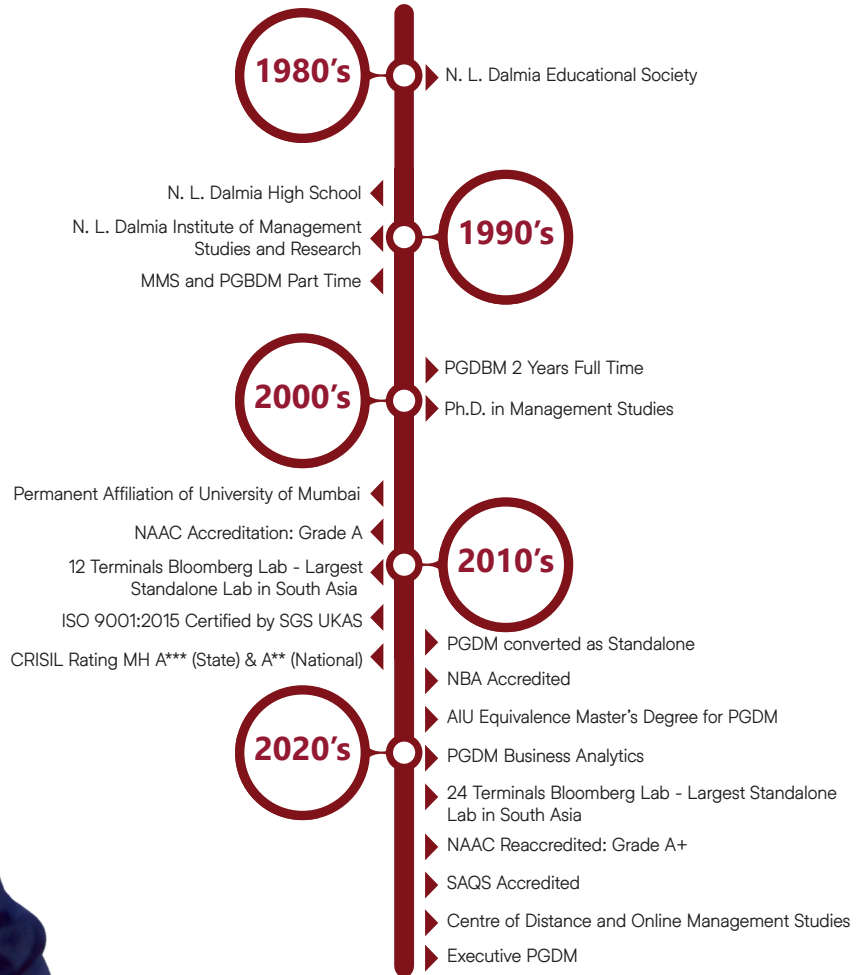
In response to the evolving education landscape, the Institute offers Ph.D., Global MBA, Open and Distance Learning, Online Learning, Executive PGDM and Management Development Programs.

Its infrastructure further reflects this commitment with South Asia's largest standalone Bloomberg Lab with 24 terminals, recognised as India's first Bloomberg Experiential Learning Partner. Through these Bloomberg initiatives, our students have achieved milestones recognised in the World Book of Records, Asia Book of Records and the India Book of Records, a state-of-the-art library, ICT lab, advanced learning-enabled classrooms and a well-equipped auditorium.

The Institute's placement record speaks for itself, with over 300+ corporate partners offering diverse opportunities. Beyond this, its true legacy shines brightest through its 9,000+ alumni excelling across the globe.

As it celebrates its glorious years of excellence in the educational landscape, NLDIMSR ranks amongst the top B-Schools and continues to set new benchmarks, establishing its place as a centre of excellence.

▶ LEGACY



Shri. Niranjanlal Dalmia

Late Founder Chairman
N. L. Dalmia Educational Society



Vision

To be a World Class Management Institute



Mission

To provide Value-Based Quality Management Education with a Global Outlook and Social Conscience



Quality Policy

We at N. L. Dalmia Institute of Management Studies and Research are committed to nurture, empower and enhance skills of future business leaders by providing value-based quality education



Program Educational Objectives

- To impart knowledge, strengthen the analytical ability and develop management skills amongst PGDM students
- To educate the students to perform in key business functional areas including Finance, Marketing, Human Resources and Business Analytics with an overview of global practice
- To prepare students to work effectively and efficiently in teams with mutual respect amidst a diverse workforce in the current agile technological advances
- To sensitise the students towards recognising and addressing ethical issues and adhering to values with a view to applying them in an organisational and social settings
- To train students to assume responsible roles in the corporate sphere

▶ KEY HIGHLIGHTS

NAAC A+

Accredited in the 2nd cycle

AIU

Association of Indian Universities Acquired
Equivalence to MBA for all our PGDM Programs

SAQS

Accredited for 5 years

NBA

National Board of Accreditation
Accredited PGDM Program

ISO 9001:2015

Certified by SGS - UKAS

1st Institution in Asia

Selected as Experiential
Learning Partner & Largest
Standalone Bloomberg Lab
in South Asia

2nd Best B-School in Mumbai

Mumbai - Times of India (TOI)

7th Best B-School in Maharashtra

Mumbai - Times of India (TOI)

23rd Best B-School in India

Mumbai - Times of India (TOI)

10

Management Programs

24

Bloomberg Terminals

30+

Years of Legacy

300+

Corporate Placement Partners

800+

Students on Campus

9,000+

Global Alumni Network

▶ SCHOLARSHIP OPPORTUNITIES FOR MERITORIOUS STUDENTS!

To encourage academically exceptional students and give them an opportunity to get the best of professional education to shape their careers, we offer up to 100% Scholarships to meritorious students.



Join a community that values excellence and fosters intellectual growth.

Be the next bright mind to shine!

To know more,
Scan the QR code



▶ POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM)

The PGDM program at NLDIMSR is one of the most sought-after programs in the country. The course curriculum is designed to make use of the best practices to provide industrial relevant skills. The Institute offers 4 specialisations in 4 different fields:

BUSINESS ANALYTICS

- Capstone Projects
- Internships
- Practical Training on Analytical Tools
- Highly Experienced Faculty

FINANCE

- Derivatives, Forex and Commodity Markets
- Fintech and AI in Finance
- Bloomberg Certification Courses
- Practical Training with Industry Stalwarts
- Research and Live Projects
- Industry Aligned Curriculum

MARKETING

- Digital Marketing
- Storytelling with Data
- Media Planning & Strategy
- Marketing Analytics
- AI for Marketing
- Luxury Brand Marketing

HUMAN RESOURCES

- Workshop on Competency and Assessment Centre
- Mapping HR Policy Formulation
- Industrial Visits for Hands on Experience
- Intercollegiate Academic and Extracurricular Activities
- Diversity, Equity and Inclusion



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▶ IMPORTANCE OF PGDM

Your Gateway to Leadership, Success and Innovation

At N. L. Dalmia, we don't just prepare you for a degree; we teach you how to use the tools that will enable you to transform into tomorrow's business leaders. Our PGDM program is your launchpad into a world of strategic thinking, decisive leadership and global opportunities. It's designed not just to keep up with the times but to help you stay ahead of them.

What Sets Us Apart?

- PGDM Equivalent to MBA
- National and International Accredited Institution
- Prestigious ESG Certification through South Asia's Largest Standalone Bloomberg Lab
- Global Exposure through International Linkages
- Mentorship by Industry Practitioners
- Civic Engagement through Social and Rural Immersion
- Techno-Managerial Skills for Dynamic Leadership
- Highly Qualified Doctorate Faculty Team including IIT's and IIM's



▶ GLOBAL MASTERS OF BUSINESS ADMINISTRATION (GMBA)

A 1+1 MBA program where a student completes 1st year Foundation course of 11 months at NLDIMSR, India and the 2nd year at one of the Universities.

UNIVERSITY OF WISCONSIN **PARKSIDE**

USA

CALIFORNIA STATE UNIVERSITY
SAN BERNARDINO

USA



THE UNIVERSITY OF
WINNIPEG

CANADA

UNIVERSITY OF
WESTMINSTER

UK

TONGMYONG
UNIVERSITY

South Korea

Nationally and Internationally acclaimed faculty members bring forth a right mix of industry-academic experience, providing a holistic perspective of innovative thinking, a key addition to business value in today's fast-changing and competitive environment thereby making us one of the most sought after Global Management Institute.



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▶ OPEN AND DISTANCE LEARNING/ONLINE LEARNING

N. L. Dalmia Centre of Distance and Online Management Studies offers:

- **Open and Distance Learning (ODL)**
Provides flexibility with industry relevant curriculum and contact lectures
- **Online Learning (OL)**
Allows learners to study at their own pace with industry-relevant curriculum

2 Years PG Diploma	 Marketing Management	 Financial Management	 Human Resource Management	 Global Business Administration	 Logistics and Supply Chain Management
1 Year PG Diploma	 Retail Management	 Fintech	 Business Analytics	 Digital Marketing	 Family Managed Business
6 Months PG Certificate	 Design Thinking	 AI and Data Science	 Fintech		

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▶ BLOOMBERG

- The Institute hosts Mumbai's 1st Bloomberg Lab with 24 Terminals, which is the Largest Standalone Lab in South Asia.
- We offer **Bloomberg Market Concepts and Environmental Social Governance Certifications.**
- We are recognised as The 1st **Bloomberg Experiential Learning Partner (ELP)** Program in India.



To know more,
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▶ EXECUTIVE PGDM

An 18-month AICTE approved program designed specifically for working professionals. This curriculum empowers professionals to elevate their performance and advance their careers seamlessly while maintaining professional momentum.

Choose your Specialisations



Redefine your weekends into learning milestones

To know more,
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▶ MANAGEMENT DEVELOPMENT PROGRAMS (MDP)

At NLDIMSR, we understand the ever-evolving demands of the corporate world and the critical need for continuous professional development. Our MDP is designed to cater to employees at all levels—from emerging leaders to seasoned professionals. Our programs provide cutting-edge insights, strategic thinking and practical skills to navigate the complexities of today's business environment.

Why Choose Our MDP?

- Customised Corporate Training
- Strategic Leadership Development
- Industry-Driven Curriculum
- Expert Faculty
- Interactive Learning
- Networking Opportunities

Corporate Benefits

- Enhance Organisational Competitiveness
- Foster Innovative Thinking
- Strengthen Leadership Capabilities
- Drive Business Growth

Program Focus Areas

Emerging Leaders: Develop essential managerial skills like communication, team management and decision-making. These skills will equip you to lead initiatives that align with your organisation's goals, setting a strong foundation for your leadership journey.

Middle Management: Sharpen your strategic thinking, enhance cross-functional collaboration and lead teams through change. This ensures smoother transitions and improved team performance, helping you contribute more effectively to your organisation's success.

Senior Executives: Strengthen your leadership abilities with a focus on innovation, corporate governance and global market trends. This will help you stay ahead of industry shifts, drive strategic growth and confidently navigate complex challenges.

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► INFRASTRUCTURE

CLASSROOMS

Ergonomically designed classrooms that are equipped with Smart Interactive Teaching Boards, LED Projectors, Wi-Fi and Audio Systems, to enable a comfortable learning environment.

LIBRARY

The NLDIMSR library as a Learning Resource Centre (LRC) - is well equipped to support Teaching, Learning and Research activities. Institute's state-of-the-art library is well furnished with a centrally air-conditioned facility spread over 444 sq. mts area in the campus on 2 floors with seating capacity of 200. The library has a very rich collection of National and International Books, Journals, Periodicals and other Study materials. It has over 76,122 volumes of books, Institute subscribed 60+ journals and periodicals and has a good collection of AV material and management films.

MANAGEMENT DEVELOPMENT CENTRE

The Management Development Centre is specially designed for Guest Lectures, Seminars, Conferences and Workshops. It is fully air-conditioned, equipped with the latest audio visual aids and LAN connection in the centre is conducive for interactive learning.

AUDITORIUM

State-of-the-art, air-conditioned auditorium designed with quality acoustic characteristics with a seating capacity of 300+.



▶ PLACEMENT PARTNERS

Our commitment to empowering students extends beyond classrooms, ensuring a transformative experience that propels them towards successful careers.



*Applicable to only those students who have opted for/registered for placements.
Past Record is no guarantee of future prospects.

& many more.....



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Connect With Us:



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Data is correct at the time of publishing and is subject to change. The Institute reserves the right to make changes without notice. Students are requested to do the due diligence before seeking admission.

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